



UNDERSTANDING THE STARTUP ECOSYSTEM

A LAWYER'S PERSPECTIVE

TREELIFE CONSULTING

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AGENDA

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- 4 Essential Legal Agreements

OVERVIEW OF LEGAL STRUCTURES



STARTUP LIFE CYCLE

The typical life cycle of a startup



PRE-INCORPORATION



**RUNNING YOUR
BUSINESS**



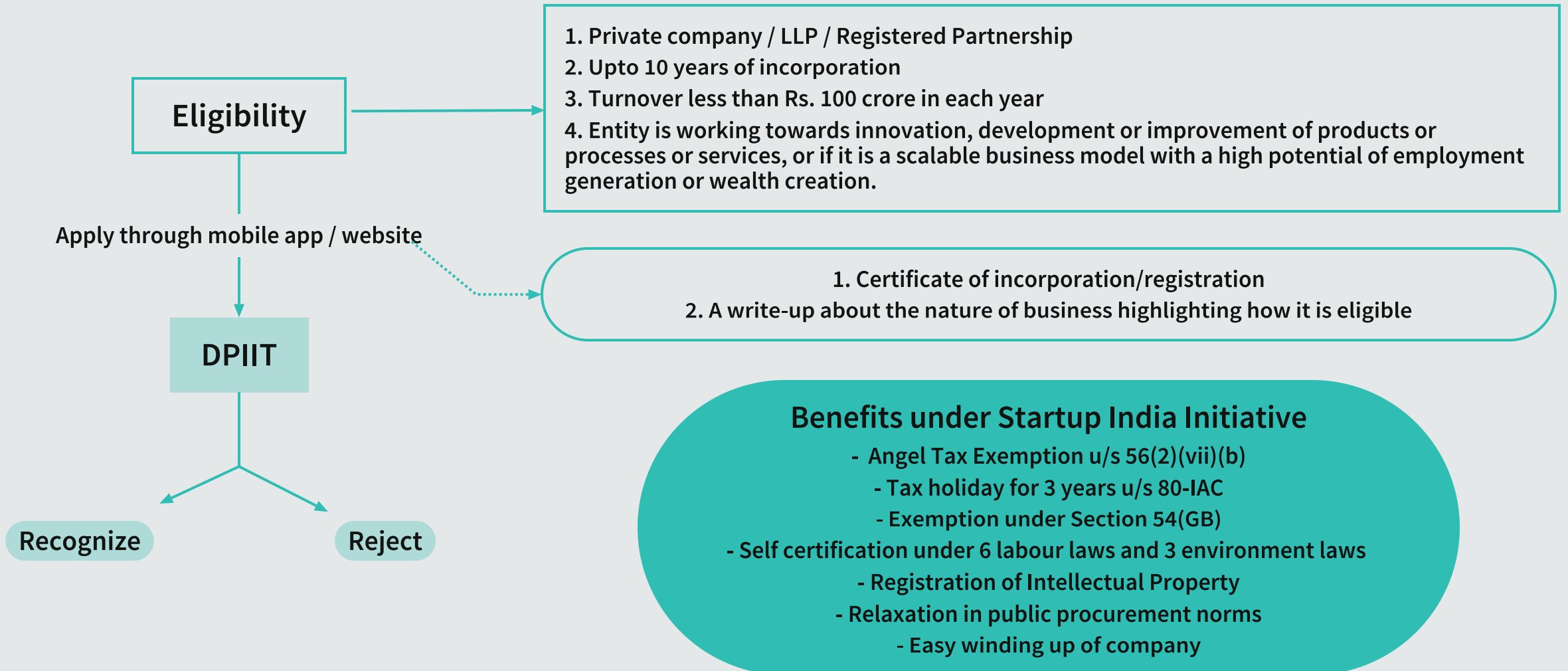
LAUNCH OF BUSINESS



**RAISING CAPITAL FOR
EXPANSION**

START UP INDIA INITIATIVE

Startup India is a flagship initiative of the Government of India



ESSENTIAL LEGAL DOCUMENTS

A brief overview of the primary legal agreements that Startups deal with

DOCUMENT	DESCRIPTION
CO-FOUNDERS AGREEMENT	For clear arrangements, smooth functioning and future viability
NON-DISCLOSURE AGREEMENT	To maintain confidentiality and safeguard ideas / business information sensitivity
EMPLOYMENT CONTRACT/ FREELANCER CONTRACT	Clear arrangements with employees and freelancers. Covers confidentiality, non – solicitation and non-compete aspects
PRIVACY POLICY	Mandatory under law, Policy binding user data
TERMS & CONDITIONS	It governs the relationship of the operating Company and the customers / users

ESSENTIAL DOCUMENTS IN AN INVESTMENT ROUND

Different investment agreements in a typical fund raising round

DOCUMENT	DESCRIPTION
TERM SHEET	Letter of intent from the investor and brief terms of the investment. Usually non binding.
SHARE SUBSCRIPTION AGREEMENT	Sets out the terms on which the incoming investors will subscribe to the shares of the same company such as type of instrument, price, date of subscription, etc. It is signed with future shareholders of the company.
SHAREHOLDERS' AGREEMENT	Agreement entered into by all the shareholders in the Company. Details out all the rights and liabilities of all the shareholders such as the right to transfer shares, vote etc vis a vis like a charter document.

Reach Us @

MUMBAI | BENGALURU | NEW DELHI

Head Office: 906, Pinnacle Corporate Park, Bandra Kurla Complex, Mumbai, Maharashtra 400051



+91 2267100111



support@treelife.in



www.treelife.in