

# 10 Fascinating Facts from the 2024 U.S. Elections



**KAMALA  
TRUMP-ED**



# Candidates For President

## Republican Party

Former President Donald Trump – Presidential Candidate, Ohio Senator JD Vance – Vice-Presidential candidate.

## Independent Candidates

Robert F. Kennedy Jr. (nephew of the U.S. president John F. Kennedy) withdrew in August, endorsing Trump.

## Democratic Party

Vice President Kamala Harris – Presidential Candidate, Minnesota Governor Tim Walz – Vice-Presidential candidate.

**DONALD TRUMP**

**JD VANCE**

**ROBERT F. KENNEDY JR.**

**KAMALA HARRIS**

**TIM WALZ**





# What Do Democrats and Republicans Stand For?

## Democrats

A liberal party supporting civil rights, social safety nets, and climate action. Issues highlighted by Kamala Harris include tackling the cost-of-living crisis and supporting abortion rights.

## Republicans

A conservative party advocating for lower taxes, limited government, and gun rights. Donald Trump's campaign focused on tackling illegal immigration and lowering inflation to "make America affordable again."



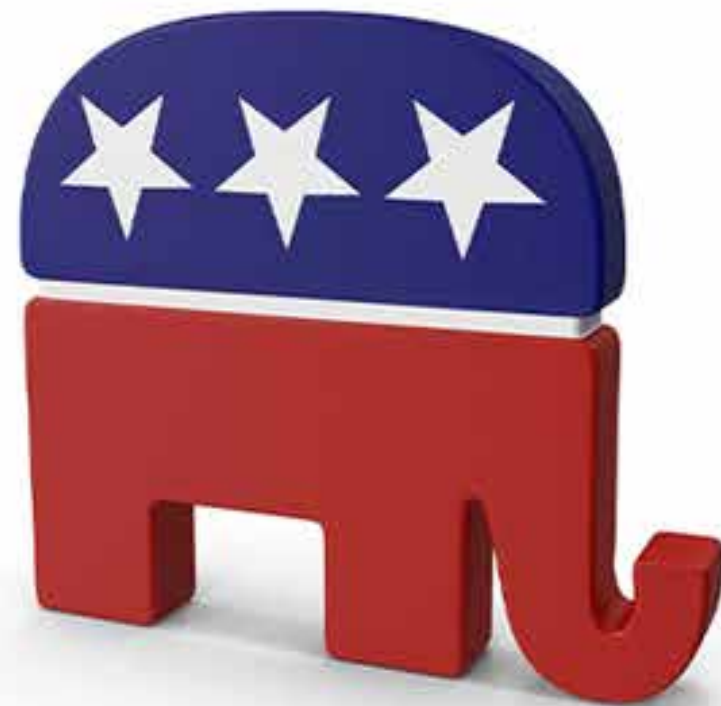
# Party Symbols



## Democratic Donkey

First used in 1828 when opponents called Andrew Jackson a “jackass” for his populist views. Popularized in 1870 by political cartoonist **Thomas Nast**.

Adopted for traits like **humility**, **endurance** and **hard work**.



## Republican Elephant

Originated in an 1874 cartoon by **Thomas Nast**. Represents Republican values of **small government** and **personal responsibility**.

Symbolizes **strength**, **intelligence** and **determination**.

# How Does the U.S. Presidential Election Work?

## Electoral College System

The winner isn't based on the popular vote but on winning **270 of the 538** electoral votes or electors across 50 states.

## State-by-State Contests

Each state has a set number of electoral votes, mostly awarded to the state's popular vote winner. Electors then cast one vote each in the Electoral College.

## Popular Vote vs. Electoral Vote

It is possible for a candidate to win the most votes nationally – like Hillary Clinton did in 2016 – but still be defeated due to the majority needed in the Electoral College System.

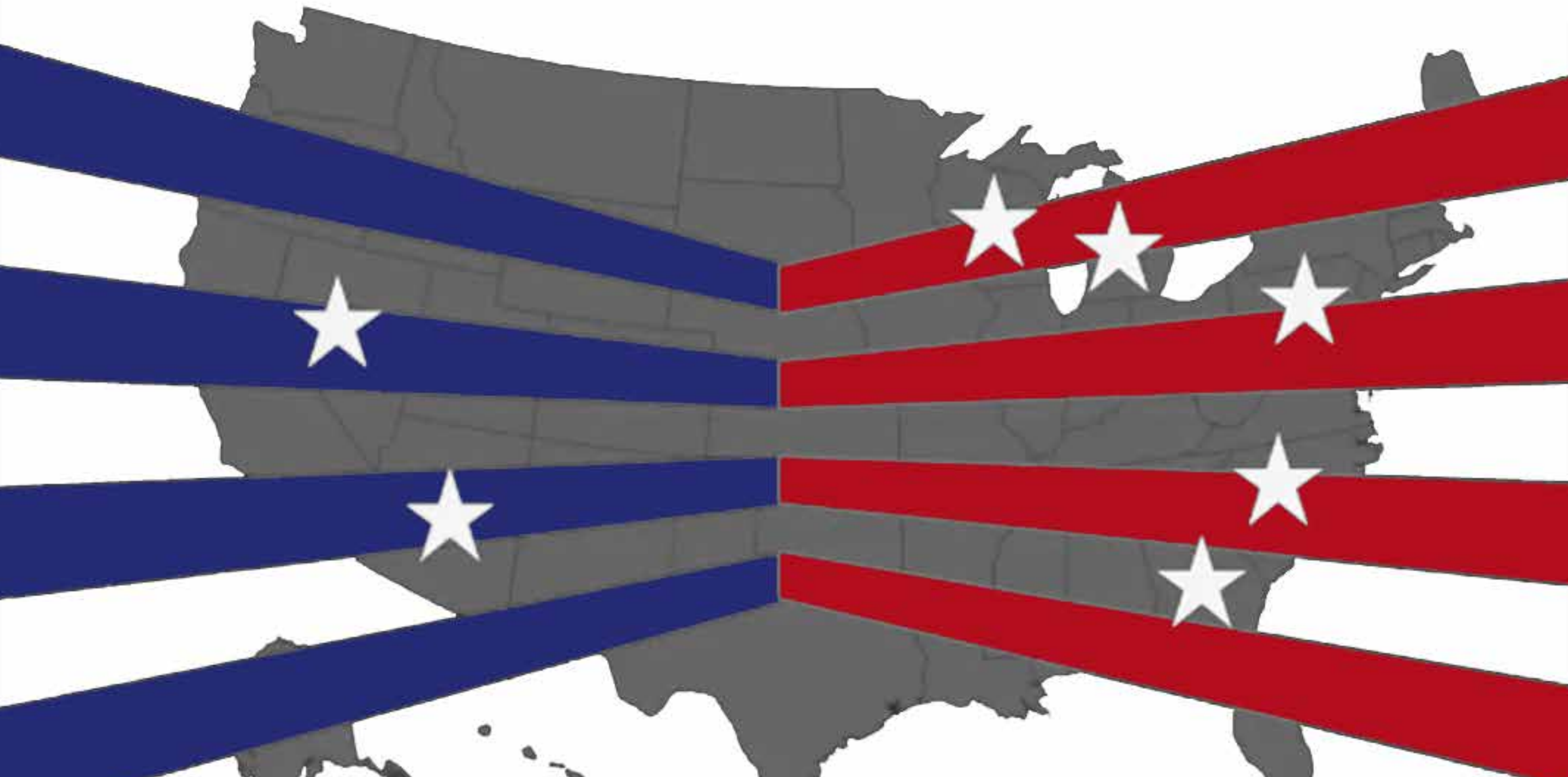
## Battleground States

Only about seven key "swing" states decide the election outcome, as most states consistently lean toward one party.



# Swing States

Arizona, Georgia, Michigan, Nevada, North Carolina, Pennsylvania and Wisconsin - are thought to hold the keys to the White House. Together, these states have a total of **88 electoral votes**. These votes are crucial since they can determine the overall outcome due to their competitive nature.



# Fun Facts

## Historic Comeback

Donald Trump became the second U.S. president, after Grover Cleveland, to serve non-consecutive terms since 1897.

## Midnight Voting Tradition

Dixville Notch, a small New Hampshire town, is the first to vote at midnight, resulting in a tie, each receiving 3 votes.

## Record Voter Turnout

The 2024 election saw unprecedented voter participation, with over 160 million Americans casting their ballots.

## Celebrity Endorsements

High-profile figures, including musicians and actors, actively endorsed candidates.

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# Fun Facts

## Popular Vote

Trump received 74 million votes (50.8%), and Harris got 67 million votes (47.5%).

## Early Voting

Over 100 million votes were cast before Election Day through early and mail-in voting, accounting for more than 60% of the total votes.

## Youth Voter Engagement

Voter turnout among individuals aged 18–29 increased by 8% compared to the 2020 election.

## Campaign Expenditures

Combined spending by both campaigns exceeded \$5 billion, making it one of the most expensive elections in U.S. history.





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