

Top Government Schemes for Startups in India

Startup India Initiative

Launched 2016

Objective

To promote innovation and entrepreneurship by providing tax exemptions, funding support, and easier compliance for startups.

- 3-year tax holiday
- Fund of Funds with ₹10,000 Cr corpus
- Simplified compliance and self-certification under labor laws.

Stand-Up India

Launched 2016

Objective

To support SC/ST and women entrepreneurs by providing bank loans.

Key Benefits

- Loan between ₹10 lakh to ₹1 crore
- Available for manufacturing, services, or trading businesses.
- Encourages inclusivity in entrepreneurship.

Startup India Fund of Funds (FFS)

Launched 2016

Objective

To support venture capital and alternate investment funds that finance Indian startups.

Key Benefits

- ₹10,000 crore corpus distributed via SIDBI to eligible venture funds.
- Indirect funding model, supporting multiple startups through VCs.
- No direct investment in startups, but facilitates capital infusion through institutional investors.

Credit Guarantee Fund Trust for Micro and Small Enterprises (CGTMSE)

Launched 2000

Objective

To provide collateral-free loans for MSMEs and startups.

Key Benefits

- Credit guarantee up to ₹2 crores.
- Encourages banks to lend to startups without security.
- Helps in easy access to institutional credit.

Atal Innovation Mission (AIM)

Launched

2016

Objective

To foster innovation and entrepreneurship in schools, colleges, and startups.

- Establishment of Atal Tinkering Labs (ATL) in schools.
- Atal Incubation Centers (AIC) to support startups.
- Seed funding and mentoring for innovative projects.



SAMRIDH Scheme (Startup Accelerator of MeitY for Product Innovation, Development & Growth)

Launched 2021

Objective

Supports early-stage startups in scaling their product development by mentorship and access to funding.

- Provides financial support of up to ₹40 lakh per startup by co-investing with VCs or angel investors.
- Provides access to corporate accelerators, mentorship programs, and industry networks.
- Focuses on deep-tech and digital innovation.

Support for International Patent Protection in Electronics & IT (SIP-EIT)

Launched

2014

Objective

To support startups in filing patents internationally.

- Reimbursement of up to ₹15 lakhs per patent.
- Encourages R&D and innovation.
- Strengthens intellectual property rights for Indian startups.

Digital India Bhashini Initiative

Launched

2022

Objective

To support Indian startups working in Al-based language technology, NLP, and multilingual technologies.

- Government support for Al-driven language solutions.
- Encourages startups developing Indic languagebased technology.
- Helps businesses reach regional audiences digitally.

E-Marketplace (GeM) for Startups

Launched 2016

Objective

To provide startups direct access to government procurement.

Key Benefits

- Startups can register as sellers on the GeM portal.
- No tender requirements for certain startups.
- Direct visibility to government buyers.

MeitY Startup Hub (MSH)

Launched 2019

Objective

To support deep-tech startups in IT, AI, cybersecurity, and fintech.

- Financial support and accelerator programs.
- Access to government R&D labs.
- Encourages innovation in digital and technology sectors.



Startup India Seed Fund Scheme (SISFS)

Launched

2021

Objective

To provide seed funding for early-stage startups to develop prototypes and conduct market validation.

- Grants up to ₹20 lakhs for prototype development.
- Investment of up to ₹50 lakhs as convertible debentures.
- Support from incubators across India.

Aatmanirbhar Bharat App Innovation Challenge

Launched 2020

Objective

To promote indigenous app development by Indian startups and entrepreneurs.

- Financial rewards for top apps across multiple categories.
- Encourages development in Al, gaming, elearning, health, and fintech.
- Support for scaling successful apps in global markets.

SPICe+ (Simplified Proforma for Incorporating a Company Electronically)

Launched

2020 (as an upgrade to SPICe)

Objective

To streamline company incorporation and related regulatory approvals through a single-window online process.

- Provides integrated services for company incorporation, including PAN, TAN, GST, EPFO, ESIC, and bank account opening in a single application.
- Reduces compliance burden and time required for business registration.
- Mandatory for all new company registrations, including Private Limited Companies, One Person Companies (OPCs), Section 8 Companies, and Producer Companies incorporated in India.

Software Technology Park (STP) Scheme

Launched

1991

Objective

To boost the IT and software export sector through infrastructure support and tax benefits.

- 100% tax exemption on software exports.
- Duty-free import of capital goods.
- Access to world-class infrastructure and incubation facilities.

Dairy Processing and Infrastructure Development Fund (DIDF)

Launched

2017

Objective

Primarily supports cooperatives and dairy unions, but private sector participation is possible through strategic partnerships.

- Long-term loans at concessional interest rates.
- Financial assistance for milk processing, chilling plants, and modern dairy equipment.
- Strengthens the dairy value chain for entrepreneurs.

MUDRA Banks (Pradhan Mantri MUDRA Yojana – PMMY)

Launched

2015

Objective

To provide micro-financing support for small businesses and startups (in service sector and small trading businesses).

Key Benefits

- Loans under three categories: Shishu (₹50,000),
 Kishor (₹5 lakh), and Tarun (₹10 lakh).
- No collateral required.
- Encourages self-employment and entrepreneurship among micro and small enterprises (MSEs), particularly non-corporate small businesses in manufacturing, trading, services, and select agriculture-allied activities.

Multiplier Grants Scheme (MGS)

Launched

2016

Objective

To encourage collaboration between startups and academic institutions for R&D projects.

- The government matches industry contributions for R&D projects.
- The maximum grant for individual industry projects is ₹2 crore, but for collaborative projects, it can go up to ₹10 crore.
- Supports innovation in electronics, IT, and software products.



Get in Touch with Us

At Treelife, we specialize in helping startups leverage government incentives, structure their compliance, and optimize fundraising strategies.

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